



On August 6-7, DUL, CAVI and Martin Professional held a workshop on media facades at Danish Design Center (DDC) in Copenhagen. The aim of the workshop was to develop visual and interactive experiments to explore the potentials of large media screens in public space. The experiments were conducted on six large screens – making a total of 24 square meters – installed in the windows at DDC in the center of Copenhagen.



Photo by Wikipedia for the article "Interactive Façades" which consists of operations, discussions and production of the Interactive Façades. The article was written by Peter Dalsgaard (DUL) and Peter Nielsen (DU) on Friday, 21 August 2009 14:45. The article is available at [http://www.wikipedia.org/wiki/Interactive\\_Façades](http://www.wikipedia.org/wiki/Interactive_Façades). The article is licensed under the Creative Commons Attribution-NonCommercial-ShareAlike license. The article is available at [http://www.wikipedia.org/wiki/Interactive\\_Façades](http://www.wikipedia.org/wiki/Interactive_Façades). The article is licensed under the Creative Commons Attribution-NonCommercial-ShareAlike license. The article is available at [http://www.wikipedia.org/wiki/Interactive\\_Façades](http://www.wikipedia.org/wiki/Interactive_Façades). The article is licensed under the Creative Commons Attribution-NonCommercial-ShareAlike license.



Media & art - Digital media shifts in perspective according to the viewing position of one pedestrian on the



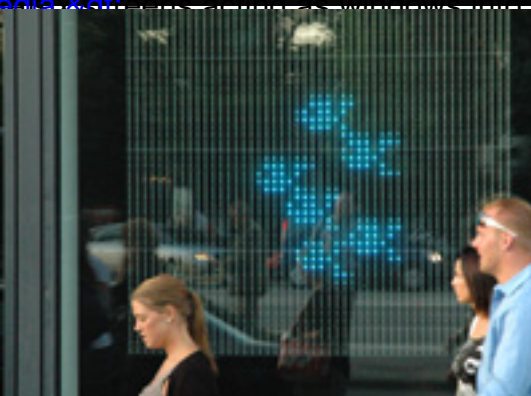
Media & art - A reclining woman is portrayed in full figure across the six screens. As pedestrians



[Media Set:](#) ... combining low resolution video on the LED-screen with high resolution



[Media Set:](#) ... a view of the earth. A marked zone on the sidewalk enabled use



[Media Set:](#) ... building into a huge aquarium by adding fish to the screens. One red fish would follow pedes



[Media Set:](#) ... g faces are portrayed along the facade. Each face reacts by screaming at pedestrians when v



[Media Report](#) - CW's rolling marquee signs made interactive. Each line of text follows the movement of pedestrians.



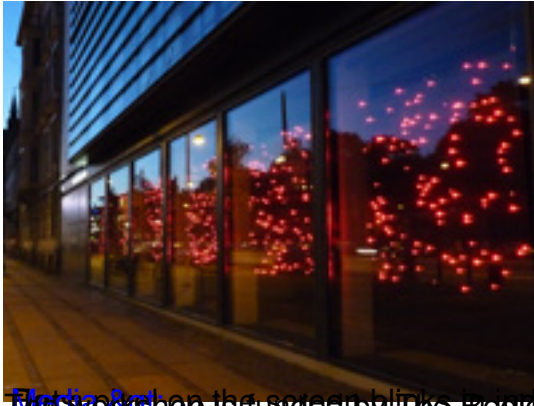
[Media Report](#) - Pedestrians created the illusion of a cubic space in each of the six screens.



[Media Report](#) - People gets followed by colored lines and thereby creating traces along the screen. Where colours



[Media Report](#) - Waves move slowly in colours red, green and blue. Where the waves overlap the colours are blended.



The workshop is curated by the regional UTS and creating an pulsating wall off red dots.